



**Shiv Chhatrapati Shikshan Sanstha's
Rajarshi Shahu Mahavidyalaya (Autonomous), Latur
Training and Placement Cell**

A) A Summary Report of the Activity

1) Title of Programme:		Meet Industry Expert (MIE) "Recent Trends in Digital Business" by London School of Business.		
2) Name of Organizing Department/Unit:		Training and Placement Cell		
3) Name of the Coordinator(s)/ Convener(s)/ Organizer(s) of the Programme		Chief Organizer Dr Mahadev Gavhane		
4) Date(s) of the Programme		29.03.2022		
5) Venue / Mode		Online via ZOOM Meet		
6) Target Group		Final Year and Graduates Students		
7) Number of Participants		Male	Female	Total
A separate list with signatures be maintained in the department/Unit)	Teaching	1	0	1
	Non Teaching	N.A.	N.A.	
	Students	19	15	34
8) Name(s) and details of Resource Person(s), if any:		Mr Rahul Athawale		
9) Total Expenditure for the Programme:		N.A.		
10) Source of Funding:		Rajarshi Shahu Mahavidyalaya (Autonomous), Latur		

(B) Report

i. Title:

Report: Meet Industry Expert (MIE) Recent Trends in Digital Business by London School of Business.

ii. Introduction:

On 29.03.2022 we arranged the special session of Mr. Sachin Parekh from UK by which students should understand the importance of Digital Business and know what are the different trends available in digital business.

iii. Objectives of the Programme/ issues addressed:

- To Understand the new trends of Digital Business
- To Assist with Career Decisions.
- To Aware about the concept of Digital Marketing.

iv. Details of Participants (number, profession, geographical representation, sex ratio, etc; a separate list can be attached as Appendix with the full details if necessary): 34 students participated.

v. Brief Summary of Events/ Sessions:

Students should understand what are the different trends available with respect to digital business, we invited Mr. Sachin Parekh from London School of Digital Business. He explained in detail about its scope and new opportunities available in Digital Business.

vi. Conclusion, with Feedback on the Programme:

Students understand the importance of the employability skills and they started to working on it. They aware about the scope of Digital business and gain the knowledge about recent trends in digital business.

Date: 30/03/2022

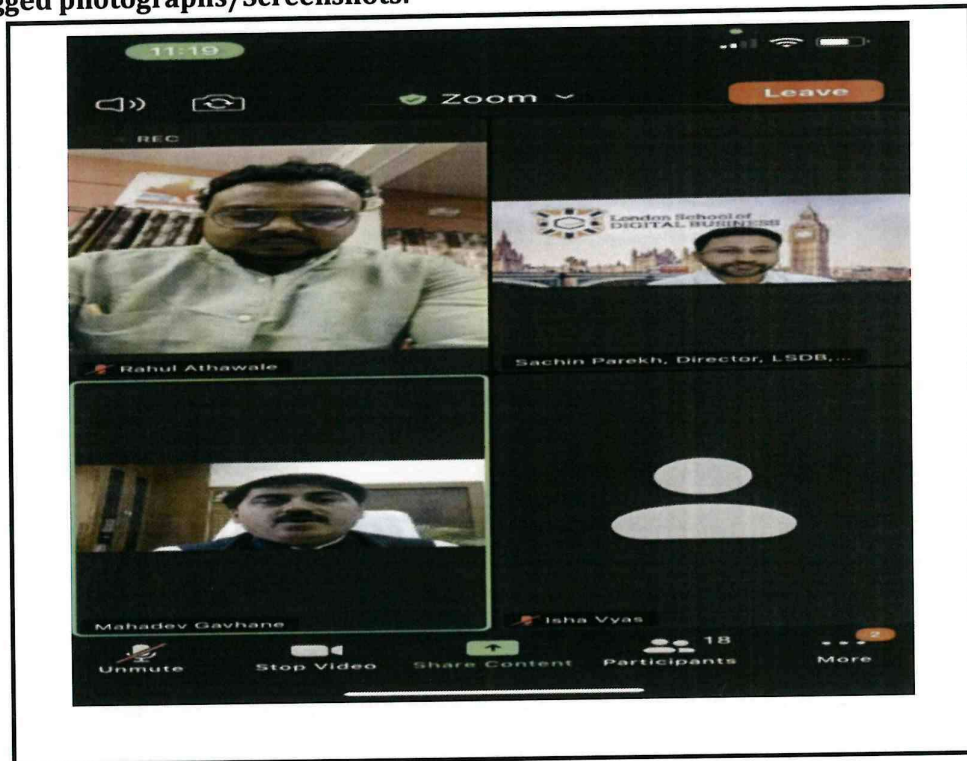

Training and Placement Officer

Placement Officer
Rajarshi Shahu Mahavidyalaya
Latur-413512




Principal
PRINCIPAL
Rajarshi Shahu Mahavidyalaya
(Autonomous), Latur

C) Geotagged photographs/Screenshots:



D) Link of video of the Programme if any: Nil

E) Copies of Brochure Prepared for the Programme : Nil

F) Any Other Publicity Material: Nil

Date: 30/03/2022

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